

Easy After-school Jiu-Jitsu

Photography and Filming Consent Policy

How we capture, use, store and dispose of images of our students and how parents control that consent.

Version 1.0 | Adopted May 2026 | Owners: David Lindsay (DSL) and James Wood (Deputy DSL)

1. Our default position

Easy After-school Jiu-Jitsu does not photograph or film children at our sessions by default. No image is captured unless we have a specific photography consent on record from the parent or carer for the purpose for which the image will be used, and that consent has not been withdrawn.

This applies to every child, every session, every device. A general "yes to photography" given on the term booking covers limited, defined club-marketing use only — nothing beyond. The detailed consent form at Appendix A allows parents to opt in or out of specific uses one by one.

2. Who may capture images

- Only coaches may take photographs or video at our sessions, and only on a device managed by EAS JJ.
- Coaches and volunteers do not take photographs or video of our students on personal devices, ever (see the Code of Conduct for Coaches and Volunteers and the Social Media Policy).
- Parents and carers may take photographs of their own child at our sessions/competitions but are asked not to capture other children (see the Code of Conduct for Parents and Carers).
- Host school staff are subject to their own school photography policies, which we do not override.

3. UK GDPR — what we ask, what we do

Our processing of images of children is lawful under UK GDPR Article 6(1)(a) (consent) and Article 9(2)(a) where the image discloses any special category data. Consent is freely given, specific, informed and unambiguous, and can be withdrawn at any time without affecting the child's participation. The detailed consent form below records consent purpose-by-purpose.

Specific uses we will and will not put images to

- We may use images for which consent has been given on the easjj.co.uk website, in printed marketing material, in promotional material to potential new partner schools, and in end-of-term recaps shared with the same session group.
- We will not sell, license, syndicate or transfer images to any third party.
- We will not use images on social media at present (we do not operate club social media — see the Social Media Policy).
- We will not use images alongside identifying information beyond the child's first name and the relevant school.

- We will not use images in a way that could embarrass, distress or place the child at risk.

Retention and disposal

- Images are retained until the end of the following academic year, after which they are deleted from the partnership device and from any storage.
- Images already published on the website or in printed material are not "retracted" automatically at 12 months but are reviewed each academic year.
- Where consent is withdrawn, we remove the image from any platform we control as soon as practicable, and within 30 days at the latest.

Withdrawing consent

Parents and carers can withdraw consent at any time, without giving a reason and without affecting the child's participation. Withdrawal is by email to david@easjj.co.uk or james@easjj.co.uk, or through the booking system's messaging function. We will confirm receipt within 3 working days and act within 30 days.

4. The term-booking tick-box

Every term booking includes a Photography Permission tick-box. Parents giving a Yes to this tick-box give consent to limited club-marketing use only; for any wider use (including end-of-term recap photos shared with other parents in the same group, or use in promotional material to other schools), the detailed consent form at Appendix A is used instead.

5. Our duty to the children themselves

Even where parental consent is on record, we ask the child whether they are happy to be photographed or filmed at the time, and we honour a "no" without question or follow-up. A child's view at the moment overrides parental consent on the day; we will not point a camera at a child who is uncomfortable.

Appendix A — Detailed Photography and Filming Consent Form

Use this form for any photography use beyond the general term-booking tick-box (e.g. end-of-term recaps shared with parents in the same group, video for technical-feedback purposes, use on social media).

A1. Child and parent details

Child's full name	
Child's date of birth	
School where the child attends our sessions	
Parent / carer name	
Parent / carer email	
Date of this consent	

A2. Permissions — please tick Yes or No against each purpose separately

Purpose — please tick Yes or No against each one separately	Consent
Photographs of my child being used in printed marketing material (e.g. school flyers, posters at parent evenings).	<input type="checkbox"/> Yes <input type="checkbox"/> No
Photographs of my child being shown to other parents in the same session group, as part of an end-of-term recap.	<input type="checkbox"/> Yes <input type="checkbox"/> No
Photographs of my child being used in promotional material distributed to potential new partner schools.	<input type="checkbox"/> Yes <input type="checkbox"/> No
Video of my child being used for the same purposes as photographs (where relevant).	<input type="checkbox"/> Yes <input type="checkbox"/> No
Video of my child being used by the coach for personal-best technical-feedback purposes (the recording is reviewed once and then deleted).	<input type="checkbox"/> Yes <input type="checkbox"/> No
Videos or photographs of my child being used for social media	<input type="checkbox"/> Yes <input type="checkbox"/> No

A3. Acknowledgements

- I understand that consent is freely given and that I can withdraw it at any time by emailing david@easjj.co.uk or james@easjj.co.uk, or by replying to this form.
- I understand that withdrawing consent will not affect my child's participation in any session.
- I understand that images are retained until the end of the following academic year and are then deleted, except where I have given continuing consent for use on the website, social media, or in printed material.
- I understand that even with my consent, the coach will ask my child at the time and will honour their "no" if they choose to refuse.

A4. Signature

Signed (parent / carer): _____ Date: _____

Print name: _____

Relationship to child: _____

Approval and Review

This policy is reviewed by the partners of Easy After-school Jiu-Jitsu annually and reissued immediately on any change to applicable guidance. Next review due: May 2027.

Signed on behalf of Easy After-school Jiu-Jitsu:

Signed (coach): _____ Date: _____

Print name: _____